

## **About Company**

International Flower Auction Bangalore (IFAB) Limited is a joint venture company of public and private shareholders, established during 2002 to strike the potential of both export and domestic flower market. The prime objective of the company is to auction high-quality cut-flowers of various flowers crops, every day. It creates a platform for both sellers and buyers, who can earn great profits. This is the first International Flower Auction Company in Asia situated in Bengaluru, the Garden City of India.

## **How We Started**

In the beginning, the IFAB was a very small venture, in which it started auctioning business in a small rented building with few growers and buyers. However, with its dedicated efforts and support of Central and State Governments, the organization has grown up in many more folds, facilitating a large number of growers and buyers. At present daily average volume of flowers auctioned in IFAB has gone up from 20,000 to 2.5 lakh.

## Why Are We Best

We Provide A Marketplace For Flowers For Growers And Buyers. We Have Proudly Been Doing This For Over 16 Years. We Bring Supply And Demand Together, For An Optimal Price And The Lowest Transaction Costs, Offer A Wide Range Of Services, And Work Intensively Together With New And Existing Partners In The Horticultural Sector. That Is How We Supply The World With Fresh Flowers For 365 Days. Together We Are Growing Strong! That Is The Notion Upon Which International Flower Auction Bangalore Ltd Is Based. Growers Come Together To The Same Place To Sell Their Products. Together, They Are Stronger In The Face Of Traders And Get A Better Price For Their Flowers.

Flowering the World together.